

**Daydream Toy**

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FACT SHEET**Company Name**

Daydream Toy

Tagline

Anything is possible in a Daydream...

Product Description

Toys that engage children and release their imagination. Products include: SquashBlox “construction cushions” that attach together to build forts, playhouses, puppet theatres, boats, etc.;

Color-Your-Own play houses such as Castles, Convenience Store and Farmhouse as well as a table-top Noah’s Ark;

Play-with-Your-Food to turn mealtime into fun time;

Vehicle sets packaged in eye-catching travel cases;

Collect-A-Ball 3-D high bouncing rubber balls; wooden puzzles; Beanstalks out-of-this-world 26” tall free-standing creatures.

Target Audience

Ages 3 and up

Number of Products in Line

35+

Awards

The National Parenting Center Seal of Approval: Toys for Preschoolers Honors Award, Dr. Toy 10 Best Active Products Winner, Dr. Toy 100 Best Children’s Products Winner,

iParenting Media “HOT” Award, Creative Child Magazine: Preferred Choice Award in Creative Adventure

Distribution

Specialty toy stores, catalogs and websites.

Contact Information

for press information or images:

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for consumer information:

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Daydream Toy

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distribution from Ringwood, NJ 07456

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